



Michigan Department VFW Auxiliary Historian/Media Relations Bulletin February 2026/March 2026

www.vfwauxmi.org

Facebook Page: Historian/Media Relations-Michigan

National Theme: From Sea to Shining Sea Honoring Veterans Who Keep Us Free
Department Theme: We Don't Know Them All, But We Owe Them All

Historians, we are now into February and getting close to when the Auxiliary Scholarships and contest due dates are going to be coming, March 31, 2026. The ones coming due then are Continuing Education Scholarship, Young American Creative Patriotic Art Contest, 3-Dimensional Patriotic Art Contest (Scholarship Program) and the VFW Auxiliary National Illustrating America Art Contest (Youth Program). You need to be promoting all the VFW Auxiliary Programs on social media so members and the community can be aware of the many activities we are doing to help our veterans, youth and community. Remember to always attach the hashtag #AuxiliariesinAction to your Social Media Reels. The Historian/Media Relations VFW Auxiliary National Award Form and Reel are also due March 31, 2026, to the Historian/Media Relations Department Chairman. The National Award is for the "Most Outstanding Social Media Reel Highlighting the VFW Auxiliary in Action." The form also qualifies your Auxiliary for the Department Auxiliary Award and the completion of the first goal on the Guide Sheet. Be sure to fill in that form and send it me. Your Reel of your "Auxiliary in Action" on social media is unique to your auxiliary and may be the one with the right touch!



Kristin DiGiacomo, our National Historian/Media Relations Ambassador has tips on how to send your Reel's link using 4 easy steps!

1. **Find the Reel:** Locate the Reel you want to share
2. **Tap Share:** Tap the Share icon below or on the righthand side of the reel.
3. **Copy Link:** Select the Copy Link option.
4. **Send:** Paste the Link into an email and send it with the completed award form.

Remember you can find the award form on our Department Website

vfwauxmi.org>programs>historian/media relations>award form

or find it in Malta:

vfwauxiliary.org>login>member resources>historian>award forms



When you have activities that are benefiting our veterans, youth, scholarships or assisting a community organization you can promote them on social media along with other media platforms like newspapers, T.V., radio, flyers, magazines, newsletters, billboards and signs. Stay in contact with the people who can help you on

these platforms, so they know who you are and what your mission is for the veterans and community. Soon they will be reaching out to you when they have a project that would benefit your post or auxiliary. It becomes a partnership. If your contact is unable to attend your auxiliary event, you can send a Press Release to the contact. Print a copy of event photos and write up an article about the event (include the 5 W's) and send to your contact.

Before you contact anyone to cover an event your auxiliary is hosting or participating in, answer the following questions:

- Are local people involved?
- Is the event happening in the near future?
- Will non-members be interested in attending or hearing about the event?
- Will the event help the community? And how?
- Is the activity or event unique?
- Does the activity or event promote a new idea or concept?

Remember to report your reels, activities, and events you put on social media and other media platforms showing members and community your achievements. Place the information and photos in your 2025-2026 auxiliary scrapbook for memories, accomplishments, and ideas for future years. Post on the Historian/Media Relations-Michigan Facebook page to show your ideas and help other auxiliaries with new ideas.

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